Web Designer (Hugo) for environmental sustainability project

KDE e.V. is looking for support to implement the KDE Eco website with Hugo. The aim of the website is to encourage more people to use KDE and to support and join KDE's FEEP and BE4FOSS projects.

About KDE and KDE Eco

KDE is an international community dedicated to developing Free and Open Source Software (FOSS) for end users. Contributions are made by thousands of talented volunteer contributors (developers, artists, marketers, translators, documentation writers, etc.) from all over the world. KDE e.V. is the legal organization behind KDE that represents and supports the community, which includes KDE Eco.

KDE Eco is comprised of two projects: FEEP and BE4FOSS. The "Free and Open Source Energy Efficiency Project" (FEEP) is developing tools to improve energy efficiency in Free and Open Source software development. "*Blauer Engel* for FOSS" (BE4FOSS) is a repository for collecting, summarizing, and spreading information related to Germany's Blue Angel eco-certification as well as to resource efficiency in general as it relates to FOSS development. The overarching aim of KDE Eco is to strengthen sustainability as part of the development of Free Software.

Briefing

You will be responsible for implementing the content by building the site in Hugo in the existing KDE website structure. Therefore you will be working together with the team of the organization. The structure and content will be provided by KDE Eco. If needed we will get external help for the production of visual content.

Please have a look on the second page at the current plan for the structure and content to make an estimation about the scope of the project.

The final website will be launched at the latest by the end of 2021. However, before then we would like to have a version online including the basic structure and a homepage by November 10th.

Qualifications and skills

- Deep knowledge of CMS Hugo
- Ability to work independently within the frame of the project
- Fluent in English (verbal and written)

What we offer to you:

- The opportunity to do pioneering work around sustainable software
- Working in an open and friendly community that puts its heart into Free Software

Job Details

- Type: project based / freelance
- Location: Remote
- Paid by "Werksvertrag" (self-employed)

How to apply

Please send your application (including your availability and hourly rate) by email to lana.lutz@kde.org with "Web designer for KDE Eco" in the subject.

Do not hesitate to contact us at the same address if you have any questions.
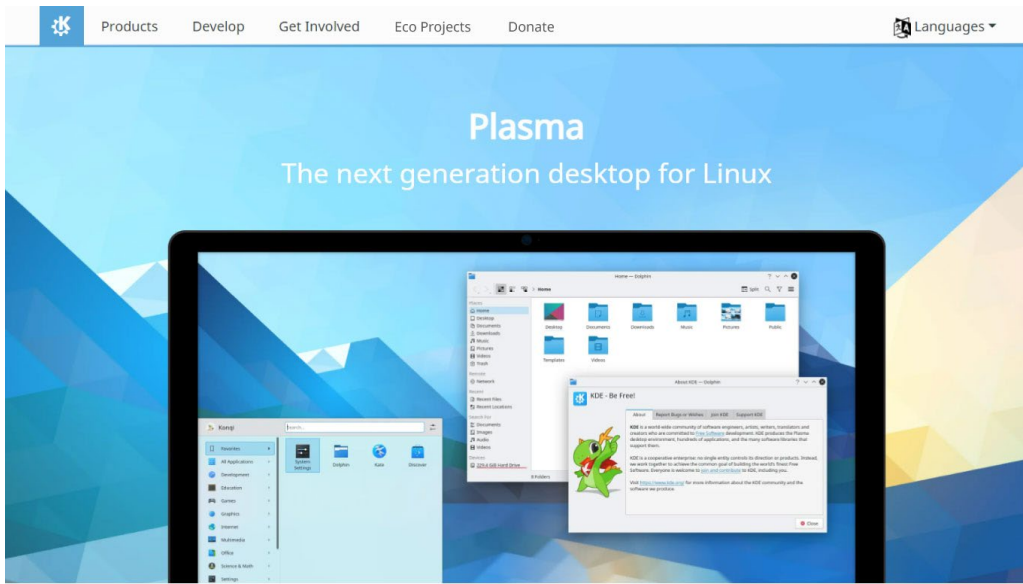
Website Structure

Menu of KDE.org > (Products I Develop I **Eco Projects** I Get Involved I Donate)

Menu of > eco.KDE.org (FEEP I Blauer Engel 4 FOSS I Join Us! I Donate)
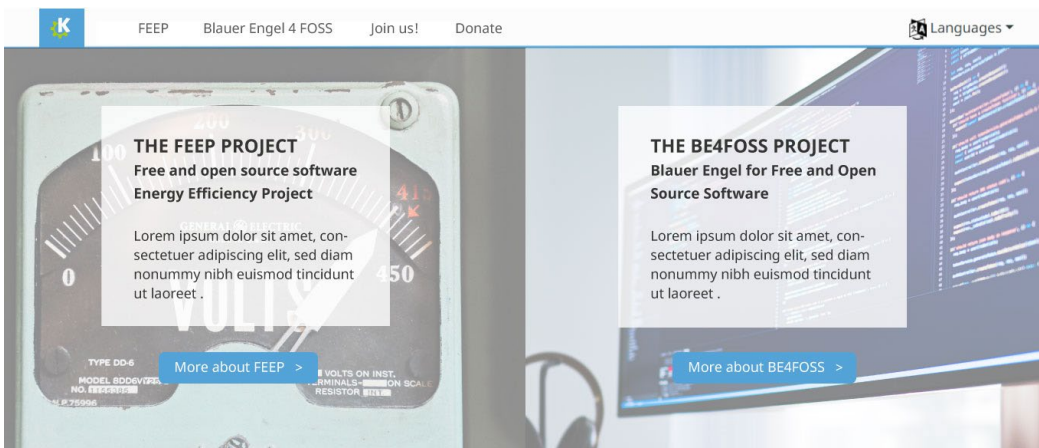
Submenu of FEEP > FEEP (Energy Efficiency I How to measure I Get Involved)

Submenu of BE4FOSS > Blauer Engel 4 FOSS (Eco-Label I Manual I Resources I Blog I Get Involved)

KDE.org

KDE.eco

Content

> eco.KDE.org
- Welcome banner with short description of the two projects
- Text about the vision and mission of KDE eco
- Join Us! (mailing list, matrix, forum)

> FEEP/BE4FOSS
- Intro to the projects (What does sustainability mean in software? Why did we start this project? What is the vison, mission? How can the visitor make use of this?)
- BE4FOSS: logo of Blauer Engel, UBA/BMU and KDE
- Maybe infographic about sustainability and FOSS

> How to measure
- Info from FEEP repository: https://invent.kde.org/cschumac/feep

> Eco-Label
- Pretty much this: https://www.blauer-engel.de/de/produktwelt/elektrogeraete/ressourcen-und-energieeffiziente-softwareprodukte
- List of applications that are certified (https://invent.kde.org/cschumac/blue-angel-application)
- General information about Blauer Engel

> Manual
- Intro how to use the manual
- Download?
- Feedback section? support (Forum)?
- FAQ?

> Resources
- See, e.g., https://invent.kde.org/joseph/be4foss/-/blob/master/resources.md

> Blog
- What can the visitor find here (news/updates, guest posts)
- Menu for categories